

WHAT IS CAUSEE.COM ?

SHOPPING + GAMING + FUNDRAISING

The origin of Causee is based on a combination of the words Cause + Ecommerce (e).

Our vision through innovation, is to reshape the way people shop and contribute to all types of causes globally. This idea consist of changing habits when making purchases and rewarding consumers for their efforts. In order to capture the audience, we have added a game component which will begin engagement necessary to start this habit transformation.

Essentially every purchase will support a cause, taking away the thought behind choosing when, how, who and how much to contribute. Instead we do it for them, in a manner that does not require asking the consumer for any type of contribution yet recognizing their participation.

SHOPPING

Our platform will have items listed on shopping boards. Each board provides selected customers the opportunity to buy the listed item for a discounted price over 90% off. Items sold will be from company inventory, vendors or sponsors.

GAMING

Our shopping boards are powered with our proprietary algorithm that radomly selects consumers to receive the discounted item. The Stellar Framework & Ledgers will power the algorithm providing layers of transparency and fairness.

FUNDRAISING

Upon the conclusion of every shopping board, a fixed contribution will be provided to the supporting cause.

CAUSEE.COM PLATFORM BENEFITS

PROBLEM

Current Ecommerce Landscape

- Consumer purchasing options ordinary
- Vendor margins manipulated by fees
- Vendor chargebacks
- Consumer KYV (Know Your Vendor)
- Purchase Protection
- Vendor Guaranteed Sales
- Consumer Purchase Discount

SOLUTION

The Causee.com Platform

- Consumers can purchase goods and services without spending money
- No transaction fees
- No chargebacks
- All vendors are verified and authenticated
- 100% Satisfaction and Delivery Guarantee
- Only platform to Guarantees a Sale
- Opportunity for discounts over 90% for every item offered for sale

INFLUENCE

Get Involved

- Every transaction supports a local or global cause
- Contributing without changing your normal shopping efforts
- Ability to raise awareness on causes and earn
- Start a fundraising initiative for a new cause you support
- More and more...